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AQAN-SHARE STRATEGIC POLICY  
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# **AN OVERVIEW OF ENQA: AIMS AND ACTIVITIES**

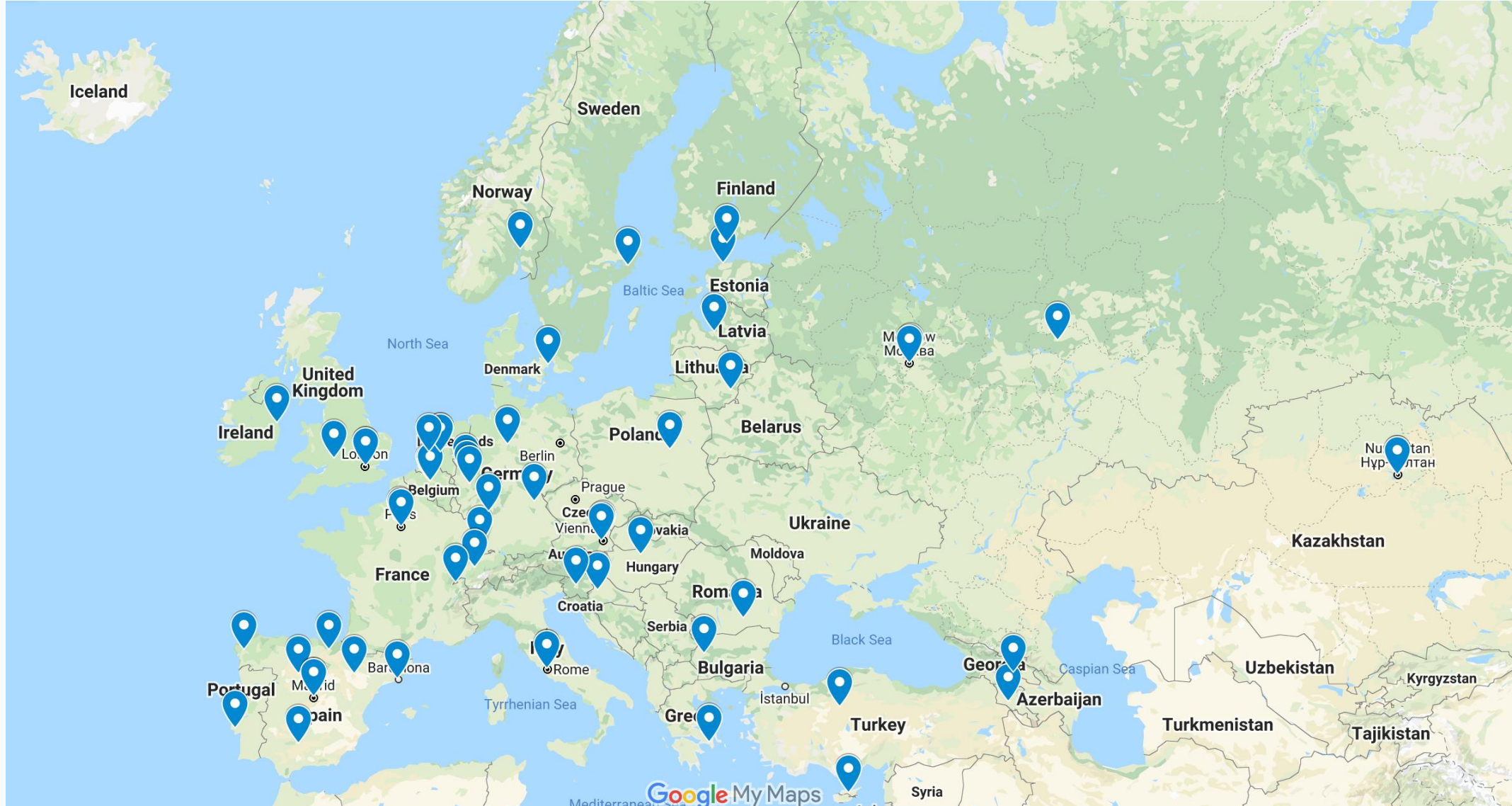


# WHAT IS ENQA?

# THE EUROPEAN ASSOCIATION FOR QUALITY ASSURANCE IN HIGHER EDUCATION – ENQA

- Umbrella NGO for European QA agencies
- Network in 2000; association in 2004
- Membership organisation that serves and represents its members at the European level and internationally
  - ENQA members are quality assurance organisations from the European Higher Education Area that operate in the field of higher education and have shown that they **substantially comply with the ESG**
  - Affiliation is open to agencies that are not compliant with the ESG, agencies outside the European Higher Education Area, and other organisations active in the field of quality assurance of higher education

# ENQA – MEMBER AGENCIES (56 IN 32 COUNTRIES)



# ENQA – AFFILIATES (55 IN 31 COUNTRIES)



**HOW DOES ENQA ENGAGE ITS  
MEMBERS IN FORMULATING THE  
STRATEGY AND KEY ACTIVITIES  
OF THE ASSOCIATION?**

# ENQA VISION

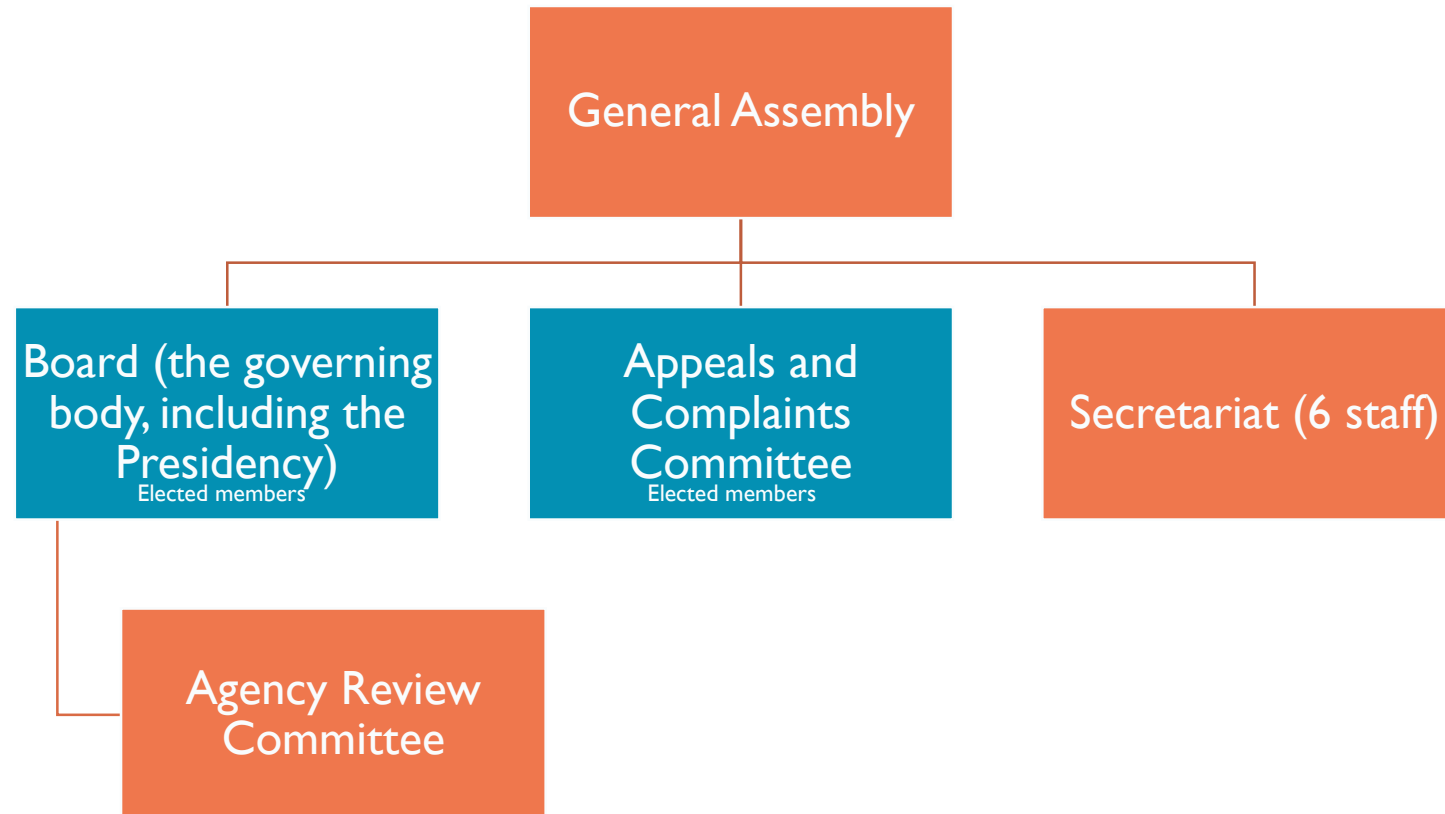
- An EHEA where persistently high-quality education contributes to responsible and active European citizens in democratic and sustainable societies, where access is attainable for all, and where graduates acquire a broad knowledge base on which to build regionally and globally rewarding careers while inspiring their personal development

# ENQA MISSION STATEMENT

- As the designated stakeholder organisation of quality assurance agencies in the EHEA, ENQA:
  - **represents** their interests internationally
  - **supports** them nationally and
  - **provides** them with comprehensive services and networking opportunities
- Under ENQA's umbrella, the community of agencies drives innovation in quality assurance and refines quality assurance processes



# STRUCTURE



## KEY OBJECTIVES

- **Representing interests of quality assurance agencies.** ENQA is the representative of diverse quality assurance agencies throughout the EHEA
- **Providing services to members and other stakeholders.** ENQA is a key source of reliable information, expertise and know-how on QA
- **Driving the development of external quality assurance.** ENQA monitors changes in the higher education landscape and is a guarantor of knowledge-based development of external quality assurance

- The above vision, mission and objectives are from the Strategic Plan 2021-2025
  - Process launched at General Assembly 2018 in Nursultan (Kazakhstan), discussed at each assembly until its adoption in April 2020 (online)
    - Several workshops – break-out sessions where main points were discussed and agreed on
- Other areas of membership engagement:
  - Services:
    - ENQA Agency Review Programme – coordinating external reviews of agencies against ESG compliance
    - Various training schemes for reviewed agencies and QA experts – agency review panel members, workshops for members incl. during GA's/Members' Forums, CEO breakfasts, QA Leadership development programme (now third round completed)
    - Organises events on relevant and topical issues and offers opportunities for members to network and to exchange good practices and information
    - Organised a number of webinars on topical issues since COVID-19 pandemic started
  - Surveys and publications
    - Conducts occasional surveys of members on various QA practices
    - Issues numerous publications on QA issues
  - International projects
    - With the participation of experts from member agencies

# **WHAT ACTIVITIES TAKE PLACE TO PROMOTE QA IN THE EHEA?**

- **Dissemination of information** on experiences, good practice and new developments in the field of QA to members and other stakeholders
- Organisation of **events**, including co-organization of EQAF since 2006
- **European and international projects**
- Participation in **policy making**
  - Consultative member in the **Bologna Follow-up Group** since 2005
    - **The executive structure supporting the Bologna Process** in-between the Ministerial Conferences, since autumn 1999
    - Members are the 49 countries of the EHEA and the European Commission
    - Consultative membership is a non-voting category representing stakeholder organisations and other institutions that have a European scope to their work and are instrumental in the implementation of the Bologna Process
  - Co-operation within **E4** (EUA, ESU, EURASHE)
  - Dialogue with the **European Commission**
- Founding member of the **European Quality Assurance Register (EQAR)** est. in 2008

**WHAT IS THE RELEVANCE OF A  
PERMANENT SECRETARIAT?**

**WHAT ARE THE ROLES AND  
RESPONSIBILITIES OF THE**

**BOARD AND THE SECRETARIAT?**

## ENQA BOARD

- Set down in Statutes + Rules of Procedure
- 9-11 members – geographic and gender balance
  - Elected by General Assembly
  - 3 years, once renewable terms
- Governing, executive body of ENQA
  - Prepares strategic plan, work plan, responsible for financial plan and accounts, approves applications for membership/affiliation, appoints Director
- Responsible for implementing the decisions of the General Assembly, and for the overall management of the Association
- Accountable to the General Assembly
- President, 2 Vice-Presidents

# ENQA SECRETARIAT

- Set down in Statutes + Rules of Procedure
- Headed by Director
  - Authorised, in addition to the President, to sign legally binding documents
  - Authorised to represent the Association
- Responsibilities of Secretariat
  - carry out the activities of the Association in accordance with the annual work plan
  - assist the Board in the execution of its responsibilities
  - support the other bodies and working groups of the Association in their work
  - administer the Association's finances within agreed budgets and in conjunction with the Treasurer





THANK  
YOU

enqa.