



Quality Policy

The Hungarian Accreditation Committee (hereinafter referred to as MAB), as an independent international expert organization, is committed to the continuous improvement and assurance of excellence and quality in Hungarian higher education. Its mission is to facilitate and support the modernization, operation, and development of internal quality assurance systems in higher education institutions, thereby further strengthening the creation of an internationally recognized educational and research environment for students, teachers, and society.

MAB considers with high priority the accessible, high-quality higher education for everyone and academic freedom.

MAB carries out its legally defined activities in accordance with the prevailing ESG (Standards and Guidelines for Quality Assurance in the European Higher Education Area) standards and guidelines of the European Higher Education Area.

MAB's value is set in the expertise of its staff and certified experts, the excellence of its Board, and its demonstrated expertise, impartiality, and consistency in decision-making. Therefore, MAB places special emphasis on encouraging its experts to participate in training and professional development to fully meet the evolving professional demands, expectations, and challenges.

In designing, operating, and developing its procedures and internal quality assurance, MAB adheres to the following principles:

Principles:

1. **Independence, impartiality, and objectivity**

MAB's operational independence ensures the quality and recognition of its work, while its organizational independence guarantees respect for and support of higher education institutions' autonomy. All MAB staff and experts perform their activities free from influence, impartially, and based on facts and data.

2. **Integrity**

MAB acts consistently, equitably, impartially, and fairly in its activities and expects the same from all its staff and experts.

3. **Transparency and publicity**

MAB, while adhering to confidentiality obligations and data protection regulations (GDPR), publishes the principles underlying its decisions and analyses, the criteria applied in its assessments, and its official positions and evaluations. It makes all key information regarding its procedures available on its website and ensures access to other useful content for higher education institutions.

4. **Continuous development**

MAB is committed to continuously improving both its internal quality assurance system

and expert activities through regular feedback, analysis of experiences, and alignment with European standards. It employs the PDCA cycle in its development processes.

5. Feedback

MAB regularly collects feedback from external and internal stakeholders to support the planning of its strategy, the development of its evaluation procedures, and activities requiring change management. It establishes evaluation processes to assess the achievement of strategic goals and performance in execution. Based on these, MAB, following the PDCA principles, develops its quality improvement programmes and processes.

6. Application of international standards

MAB follows the European Higher Education Area's (EHEA) quality assurance standards and guidelines (ESG) to ensure internationally recognized accreditation.

7. Respect and collaboration

MAB maintains regular consultations with national and international stakeholders in higher education, collaborates with higher education organizations, quality assurance partner institutions, and key international organizations in the field. MAB approaches its employees, experts, partners, and stakeholders with respect and understanding, adhering to laws, social values, and ethical norms in higher education, research, development, and quality assessment.

It recognizes and fosters mutually beneficial collaborations with other external quality assurance agencies.

8. Innovation and adaptability

MAB closely monitors changes and challenges in higher education systems and flexibly adapts to them to provide effective responses to future challenges.

9. Professional competence and suitability

All MAB members, employees, and experts perform their tasks responsibly, competently, and effectively. MAB expects professional behaviour based on strong principles from its employees and experts. It provides training opportunities to ensure a high level of professional knowledge and skills. The MAB Code of Ethics defines the principles of professional conduct. MAB pays special attention to involving students and student organizations in its expert activities.

10. Academic integrity and freedom

MAB respects academic integrity and freedom, considering the freedom of scientific research, artistic creation, learning, and teaching as fundamental values. MAB is also committed to lifelong learning principles. As a founding member of the Global Academic Integrity Network (GAIN), MAB employs quality assurance tools to combat academic misconduct/fraud.

11. Principle of legality

MAB and its employees and experts perform their duties in accordance with legal regulations, national and international regulatory documents related to quality assurance activities, professional recommendations, and internal regulatory documents.

Quality Objectives:

- Continuously enhancing the international competitiveness of the Hungarian higher education with the application of modern tools for quality assessment and verification.
- Strengthening trust in quality assurance through continuous cooperation and dialogue with stakeholders, including institutions, students, and other external stakeholders, partners interested in the success and quality of higher education.
- Raising awareness of MAB's activities by broadening the external stakeholder base and strengthening the role of stakeholders.
- Sharing national and international best practices in quality assurance with higher education stakeholders.
- Performing MAB's legally defined tasks at a high professional standard.
- Continuously improving the quality of task execution and expert activities in accordance with legal frameworks and the ESG standards of the European Higher Education Area while critically applying current international trends.
- Increasing the effectiveness of quality development processes operated by higher education institutions and supporting the operation of quality assurance systems aligned with social and economic needs.
- Encouraging active participation and responsibility of higher education institutional leaders, teaching staff, non-teaching staff, and students in quality assurance and strengthening accountability for quality within all stakeholders.
- Active participation in those activities of national and international organizations which are aiming to improve the quality and quality assessment of higher education.
- Raising awareness and promoting the importance of internal quality assurance among MAB employees, management, and experts.

The quality of MAB's activities is demonstrated by:

- The quality of criteria, procedural principles, and frameworks associated with evaluations.
- The preparedness and professional knowledge of its employees and experts.



- The quality of procedural execution, including process efficiency and effectiveness.
- Measuring process effectiveness and quality based on stakeholder feedback and reviewing processes accordingly.
- External evaluations by external evaluators.

MAB's quality policy is reviewed and evaluated annually to ensure its continued effectiveness. The policy is public and accessible to all stakeholders. The President and the MAB Secretariat are collectively responsible for implementing the quality policy.